

defEYE™

defy expectations | excite your walls

unitedvisualarts 





An artist's signature on every wall

The next art movement is not about style or content. It is about access. People crave contact with exciting visual art, but lack time for exhibits and money for expensive original work. Struggling artists are busy making masterpieces, but cannot sell them. United Visual Arts LLC (UVA) links this supply and demand with affordable, high-quality art products and services, expanding the reach of creativity while nurturing our cultural innovators. UVA brings the elusive world of the contemporary art into your daily life.

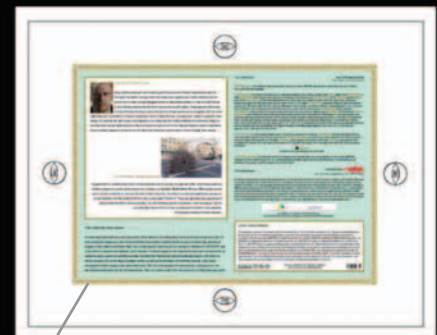


defEYE™ | 3 in 1

defEYE™ **FRAME** | high-design, easy-to-open frames for building your art collection and changing the art on your walls.



defEYE™ **PRINT** | an up-and-coming art star's hand-signed, limited-edition, museum-quality giclée.



defEYE™ **CERTIFICATE** | authenticates the exclusive world-wide limited edition from UVA.

defEYE™

defEYE™ **PRODUCTIONS** | a unique line of art products and services.

Each certified print is 22 by 17 inches either vertical (V) or horizontal (H) in a hand-signed edition of 100. defEYE™ uses the finest archival materials, including ultra-chrome pigments, 100% cotton rag, 99% UV-filtering frames, all acid-free.

defEYE™ **DEBUT** | The first exhibition of the original series was entitled “On Every Wall” at City Without Walls (cWOW), New Jersey’s oldest non-profit art gallery. Ben Goldman, UVA Founder and President and cWOW Executive Director, curated the 22 prints and original works by participating artists. The show was September 20 – November 1, 2007 at 6 Crawford Street, Newark, NJ 07102.



THE ARTIST | **Michael Amter**

“My work was corrupted early on by the American pop-lowbrow scene,” says artist Michael Amter, who uses imagery from a vivid mix of cartoons, science, abstract painting, and computer flow charts to create an exquisite personal vocabulary of graphic images.

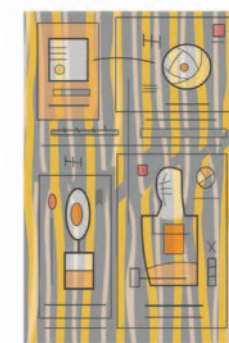
1.1 TITLE | **Magnetic Flux (X)**

Here is a puzzle, one of those bottle-cap games with a hidden phrase, but don’t expect to find a solution. Like an everlasting-gobstopper-of-the-mind that lets you chew things over forever, the work is a crazy mix of abstract painting and retro animation. V

1.2 TITLE | **Girl (Wheat)**

The central figure of a kneeling, quietly focused woman, surrounded by icons of a mind at work, is taken from an antique Japanese woodblock print. This digital print brings the centuries-old “floating world” of Ukiyo-e print-making into our electronic age. V

1.1



1.2



THE ARTIST | **Emanuele J. Cacciatore**

Manny Cacciatore is a “painter’s painter,” using brushes, knives and even stencils to build up rich painting surfaces. His work has been exhibited extensively in museums and galleries, and he is the recipient of the prestigious Armand Hammer Award.

2.1 TITLE | **Duct Taped Devotion**

Built from multiple panels assembled to form a single surface, the larger-than-life scale of the seven-by-five-foot painting allows for a bodily experience of a painter’s decision-making process. The warm center panel suggests an open window or maybe a powerful presence. V

2.2 TITLE | **Lily (Like a Hat)**

You do not need to see the lily’s tender petals and fragile stamens to enjoy the painting in this gorgeous print. Touches of cadmium yellow stained with red glazes intensify the forms while echoing a warm summer sun. V

2.1



2.2





THE ARTIST | **Elizabeth Cooper**

Acclaimed painter Elizabeth Cooper makes gorgeous, gooey abstractions that are as deftly intellectual as they are rooted in the process of painting. Beth has had multiple one-person shows in New York City and Europe, and has degrees from The Cooper Union and Columbia University.

3.1 TITLE | **untitled**

At first glance chaotically accidental, the spilled Pepto Bismol®, red clown nose, bald green pate, neural network of stringy, black enamel, and three-dimensional comically highlighted goop are all actually parts of a clever engagement with the mechanics of painting. **H**

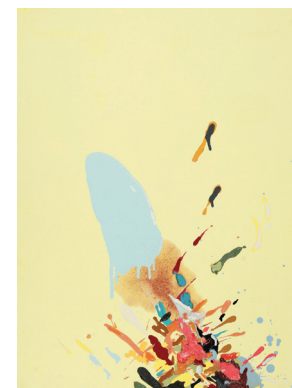
3.2 TITLE | **untitled**

A periwinkle Creamsicle® spurts across the canvas, leaving an oily trail of luscious blobs that could be dried Silly Putty® or bubblegum stuck to the bottom of a flip flop. The effect is sly in intent and rigorous in execution. **V**

3.1



3.2



THE ARTIST | **Scherezade García**

Scherezade García's art deeply engages the Caribbean world of her Dominican upbringing. A graduate of Parsons School of Design, she has shown internationally, from El Museo del Barrio in Manhattan to the Museum of Modern Art in Santo Domingo.

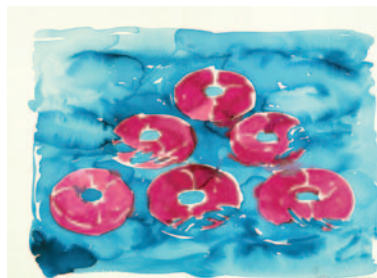
4.1 TITLE | **Drawing for Stories of Salvation – Pink Lifesavers**

This iconic pyramid of pinkish-red life-pre servers floating on an ultramarine-soaked sea is a preliminary drawing for large installations that recount a migration saga. This seductive and thought-provoking drawing is loaded with allegorical meaning about love and salvation. **H**

4.2 TITLE | **Drawing for Paradise Redefined – Pink Tents**

Sketchy pink tents erupting from gunmetal grey are emblems of the artist's feverish search to make ideas concrete. This vigorous drawing is a key step in the development of a multi-media installation dealing with temporary shelters and the immigrant experience. **H**

4.1



4.2



THE ARTIST | **E. Jan Kounitz**

"I learned early that it's okay to look at people, places and things," says photographer E. Jan Kounitz, and "that absurdity, silliness and anomalies are as prevalent as all the other human attributes." Jan studied with Ansel Adams and Imogen Cunningham.

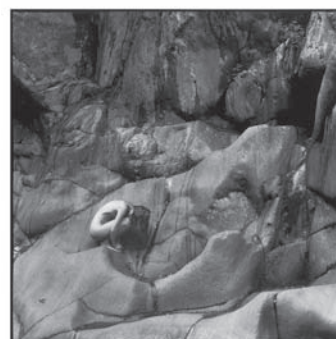
5.1 TITLE | **Nude-on-the-Rocks (God's Gift)**

Sumptuous blacks and whites transform the hard, igneous forms of a rocky outcropping into a calm, leathery palm that gently cups the stone-smooth body of a crouching nude woman. This elegant photo subtly allows the eye to wander across the cliff face. **V**

5.2 TITLE | **Flyers (Apparitions of Festive Occasions)**

They smile, at ease on granite steps, ready to embark on their mission. Four mustachioed women take a moment to share the ridiculousness of their costumes. Who were these "flyers"? Guy-line holders for floats at a Macy's Thanksgiving Day Parade®! **V**

5.1



5.2





THE ARTIST | **Hiroshi Kumagai**

Hiroshi Kumagai grew up in Tokyo during the 1970s and 80s, and now makes colorful, twisted confections that pop your eyes as they wildly blend cultures and traditions. His unusually cute surrealism has whiffs of animation, nostalgia, and satire.

6.1 TITLE | **Sweet Path**

Riding in a mauve Lay-Z-Boy® chair across an hypnotic background of cobalt blue, a nuclear family with paper bags over their heads leaves behind a trail of frosted donuts. The effect is a magical, dreamlike icon, that's maybe too sweet. **V**

6.2 TITLE | **Seasoned Souls**

Wide-eyed masked figures float on fashionable pink-and-grey camouflage, their chubby bodies the smooth color of Band Aids®. Head gear crossing tribal pottery with Mexican wrestling masks offsets the sagging yet childlike flesh. A perplexing oddity jumps from this catchy, fun print. **V**

6.1



6.2



THE ARTIST | **Greg Leshé**

Greg Leshé's enigmatic performances are intimate negotiations with his own past. Born in Natchitoches, Louisiana, Greg is a two-time New Jersey State Council on the Arts award winner, former Newark Museum artist in residence, and a graduate of New York University.

7.1 TITLE | **Parts of my Runway**

A stacked cairn of debris honors an abandoned suburban airport. The excavated runway's fading center line leads directly into an elegiac television performance of remembrance. Ultimately, explains the artist, the work is about "flying with my father at dusk." **V**

7.2 TITLE | **Mobile Debris Pile**

Trapped inside a cumbersome thatch of tree branches, the artist creates a tragicomic public performance that confuses and delights. The daily flow of city life is interrupted by this vaudevillian human tumbleweed, melding Monet's haystacks with the Addams Family's "Cousin It." **H**

7.1



7.2



THE ARTIST | **Manuela Paz**

"My work deals with identity and psychology," explains Manuela Paz. Her photographs hint at the difficulty of telling women's stories. A life-long New Yorker, she is a graduate of the School of Visual Arts, and has exhibited frequently in Manhattan.

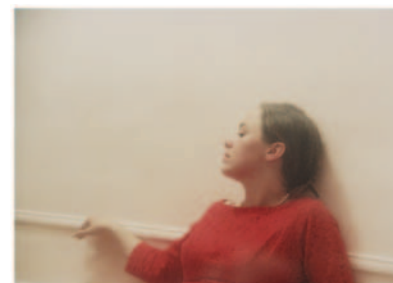
8.1 TITLE | **Red Dress** (from the Mary Series)

A soft light passes over the face and red gown of a woman in pearls. She seems to gaze away from us like a figure in a Degas pastel. Using mirrors as a conceptual tool, the photograph's simplicity belies deep ambiguity. **H**

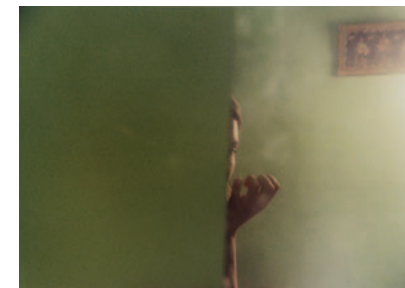
8.2 TITLE | **Girl in Mirror Green** (from the Devon Series)

A surface of deep, jade-colored verdure fills half of this eerie photograph, slicing off a sliver of a woman's face and hand. The image has the lush, abstract beauty of a color-field painting, yet the composition suggests a darker narrative. **H**

8.1



8.2





THE ARTIST | **Alejandra Villasmil**

"When it comes to dinosaurs," says artist Alejandra Villasmil, "we are all kids." Born in Maracaibo, Venezuela, Alejandra has exhibited extensively around the world, including shows at Santa Barbara Contemporary Arts Forum and Queens Museum of Art in New York.

9.1 TITLE | **Dressed to Kill** (Chapter IV)

A coy beastie darts her eyes as she struts across the paper in a pair of shimmering carmine wings. The bloody red of her costume may be an effervescent remnant of a meal of insects who perished for beauty's sake. **H**

9.2 TITLE | **A Dinosaur Story** (Chapter X)

A tiny triceratops perched atop a small plot of green turf, looks out from the summit of a crazy-quilt hill of stars, hearts and sequins. Three mighty horns rip from accumulated layers of sediment pocked by day-glow pebbles and gems. **V**

9.1



9.2



THE ARTIST | **Peter Walsh**

Smart and rigorously on point, artist Peter Walsh throws a dash of subversive laughter into performance art that makes us think. Peter has exhibited throughout the world, with shows in London, Baltimore, Slovenia, Puerto Rico and New York.

10.1 TITLE | **Marilyn Lee, Study for Drawing Water Series**

Marilyn Lee, a film industry professional who models occasionally at Spring Studio in Manhattan, strikes an elegant pose in this classically rendered "trois crayons" drawing. Marilyn is another model helping Peter create prototypes. **V**

10.2 TITLE | **Jun Kawakami, Study for Drawing Water Series**

It's not just the artist, but hundreds of people in a complex chain of creation and consumption. This subject is one of dozens of models helping to create prototypes for Peter's project. **V**

10.1



10.2



THE ARTIST | **Emma Wilcox**

Emma Wilcox has made photographs beneath the Pulaski Skyway near Newark, New Jersey for seven years. "I think of it as my studio," says the artist, who was trained in photography at the School of Visual Arts in New York City.

11.1 TITLE | **Eminent Domain No. 1**

Combining elegance and a dense, enigmatic narrative, Emma Wilcox captures a glimmer of early morning sun on a gritty industrial panorama. Hemmed in by an abandoned sign with giant letters that spell "REPEL," this is complex and beautiful photograph. **H**

11.2 TITLE | **The Light**

Two sharp, pale lines of rail cut across black soil, leading up towards a glowing, apocalyptic whiteness that burns the eyes. Is this a crime scene or an imaginary place? Who has walked these tracks? What else will you find there? **H**

11.1



11.2



defEYE™

How It Works

defEYE™ CERTIFIED DISPLAYS | expertly curated, hand-signed, limited-edition prints by hot artists in hi-design frames with a certificate of authenticity describing the artist and artwork.

defEYE™ SELECTIONS, SUBSCRIPTIONS + COLLECTOR'S EDITION | update your walls with packaged assortments or monthly installments from a select portfolio of artist prints, or order the complete first edition.

defEYE™ CUSTOM CAPTURES, PRINTS + DISPLAYS | professionally package your own creative content, including high-resolution digital imaging, giclée printing, and ultra-modern framing.

defEYE™ COLLECTOR'S BOX, PRINT FOLIOS + CLEAN KIT | protect and maintain your fine art prints for decades with special archival materials; our printing technique has permanence ratings over 100 years under UV-filter, and over 200 years in dark storage.

defEYE™ FRAMES | provide acid-free, ultraviolet-light-filtered protection with a 24 by 19 inch acrylic outer glazing, polycarbonate inside assembly, closure pin, and courtesy hook.

defEYE™ DELIVERED | affordable, fantastic-looking art products and services will turn your home or office into the ultimate in style, with diverse selections for every preference; order online or find a retailer near you: www.unitedvisualarts.com or call 1.800.687.0515.

defEYE™ PRICES | \$299 suggested retail price for every certified display; shipping, handling, custom work and multiple prints vary.

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